



BEST LITTLE DANCER IN THE UK CONTEST OFFICIAL CONTEST RULES

The Best Little Dancer in the UK ("Contest") starts 30th October 2010 and ends 14th November 2010. Contest is partnered by Baby Loves Disco UK Ltd, Tommy's and Practical Parenting Magazine

ELIGIBILITY: The Contest is offered to legal residents of the UK who are children 7 years of age or younger. Employees of Partners, its subsidiaries, agents, representatives, retailers, and advertising, promotion and production agencies, and their immediate families and persons living in the households of each are not eligible to enter.

HOW TO ENTER: Contests will be held in each of the 7 cities (2 events in London) listed below and as part of the Baby Loves Disco event in each of these cities. Each entrant must have a valid ticket to that Baby Loves Disco event. Entries will be accepted at each Contest site on a "first come, first served" basis.

Event locations, dates and times

Saturday 30th October

Bristol – Oceana, Harbourside, Bristol, Avon, BS1 5UH (2-5pm)

Sunday 31st October

Edinburgh – Edinburgh Corn Exchange, 11 New Market Road, Edinburgh, EH14 1RJ (2-5pm)

Manchester - The Circle Club, 13 Barton Arcade, Barton Square, Manchester, M3 2BB (2pm - 5pm)

Sunday 7th November

Stirling – Macroberts, University of Stirling, Stirling, FK9 4LA (1-4pm)

London Stratford - Stratford Circus, Theatre Square, Stratford, London E15 1BX (2-5pm)

Brighton – Komedia, 44-47 Gardner Street, North Lane, Brighton, BN1 1UN (2-5pm)

Sunday 14th November

Glasgow – Tiger Tiger, The Glasshouse, Glassford Street, Glasgow, G1 1UL (2-5pm)

London Notting Hill - The Tabernacle, Powis Square, London, W11 2AY (2pm – 5pm)

DANCE CONTEST REQUIREMENTS:

Individuals participating in the Contest must adhere to the following criteria:

Open to children 7 and under only – no dancing with parents or partners allowed (except for non-walking babies)

Children will be required to dance 3 consecutive songs

Music will be selected by and provided by Baby Loves Disco

A photographer will be on site at each event to take pictures of the regional winners.

Regional winners will be required to submit a home video of them dancing at home **to one song**.

The submitted videos will be used to judge the final winner – videos need to be submitted by **26 November 2010** in one of the following formats:

DVD – posted to Diana Stenning, Tommy's, 3 Laurence Pountney Hill, London EC4R 0BB

Email –to dstenning@tommys.org. The clips must be NO more than 10MB in size and in WMV or MOV format.

All images become the property of Baby Loves Disco, which retains all rights including, but not limited to, any intellectual property rights, including copyrights, the right to copy, edit, modify, adapt, publish, and/or use the images in any way and in all media without limitation or further consideration.

JUDGING: A three person panel of judges, selected by Baby Loves Disco will judge each participant's dance routine on the basis of: creativity (30%) – dance moves, transitions, flow; enthusiasm (30%) perceived enjoyment, fun attitude, expression; energy (40%)

On the basis of this scoring, one winner will be selected in each city (2 in London – 1 at each venue).

Winners will be required to dance to 3 consecutive songs as selected by Baby Loves Disco

NATIONAL WINNER: The winning dance routine will be announced on **7 January 2011**.

AFFIDAVITS AND RELEASES: As a condition of participating in the Best Little Dancer Contest, all local market participants will be required to execute an Affidavit of Eligibility, Publicity Release and Release of Liability prior to competing. Except where prohibited by law, participation in this competition constitutes permission to use the winner's name, biographical information, likeness, and images for purposes of advertising and promotion in all media, including on-line worldwide, in videos, and television without limitation or further compensation.

RELEASES AND GENERAL CONDITIONS:

By participating in this Contest, participants agree; (a) to be bound by these Official Contest Rules and the decisions of the judges and Sponsors, which shall be final and binding, and (b) that the Sponsors, it's subsidiaries, agents,

representatives, retailers, and their respective officers, directors, agents and employees are not responsible for and shall not be liable for: (1) any incorrect or inaccurate information associated with our utilized in the Contest; (2) any errors, omissions or deletions in any materials associated with the Contest; (3) illegible, incomplete, damaged, misdirected, late, lost or unprocessed submissions, including Affidavits and Releases; (4) any condition caused by events beyond the control of the Sponsors which may cause the Contest to be disrupted or corrupted; or (5) any loss, injury or damage of any kind caused by participation in this Contest, or by the acceptance and/or use of any prize. Baby Loves Disco reserves the right, in its sole discretion, to modify, cancel, terminate, or suspend any portion of this Contest, including the Internet portion, should fraud, virus, bugs, unauthorized human intervention, systems malfunctions, failures or difficulties, or other causes beyond the control of Sponsors and its agencies corrupt or affect the administration, security, fairness or proper play or conduct of the Contest.

Sponsors have the right to disqualify any Contest participant at any time during the Contest for any reason, including engaging in behavior or conduct which the Sponsor deems to be inappropriate.

Baby Loves Disco assumes no responsibility for any third party's failure to act in accordance with its instructions pertaining to the implementation of this Contest.

By entering this Contest you give your consent for Sponsors to deliver your entry material and/or personal information to contest administrators as required for the purpose of administering the Contest. Only Sponsors, and such other contest administrators will have access to the personal information. Information will be used in accordance with Sponsor's online privacy policy.

Prize:

Butlins Terms and Conditions: The break is subject to the terms and conditions as stated in the current Butlins brochure and availability. The break is as described, must be taken before 31st May 2011 excluding Christmas, New Year, Easter and Bank Holidays. It is non transferable, cannot be exchanged for other prizes and travel is not included.